

# Danielle Truckenmiller

## VISUAL STORYTELLER

### EDUCATION

Bachelor of Arts emphasis in graphic design  
Major: Art Studio  
Minor: Art History  
Graduated May 2014  
Trinity Christian College | Palos Heights, IL

### EMPLOYMENT HISTORY

#### CREATIVE & SOCIAL CONTENT STRATEGIST

Faith Church | Dyer, IN | Jan 2018 - Current Full-time

Curate engaging social media content - posts, pictures, video status and updates | copywriting | monitor trends and advise on potential opportunities and resolve issues | curate and develop social media campaigns | lead, train and communicate with other social media coordinators to benefit social media identities | coach, develop & maintain relationships with photography team leaders | organize shoots and schedule photographers when requested/ensure photography aligns with production, marketing and related social timelines/strategize and execute creative content including but not limited to brochures, logos and other graphic needs as well as photography and some videography

#### GRAPHIC DESIGNER

That's So Creative | Chicago, IL  
Jun 2020 - Current Freelance/Contract

Execute production of graphic design needs for clients including but not limited to flyers, brochures, logos, business cards etc.

#### LEAD PHOTOGRAPHER

EV Photography | Chicago, IL  
Feb 2018 - Current Freelance/Contract

Document and capture events before, after and during wedding events | engagement photography | build and maintain client relationships | curate social media imagery | create and manage online social media archive | develop and execute social media campaigns | effectively communicate and strategize company branding on social media

#### GRAPHIC DESIGNER

November Media Publishing | Chicago, IL  
Jun 2017 - Sep 2018 | Freelance/Contract

Create and develop visual book cover concepts, that authentically represents the writing of the author

### SKILLS

Photoshop  
Illustrator  
Web Design  
InDesign  
Acrobat  
Lightroom  
Bridge  
Premier  
Hootsuite  
Google Analytics  
Copywriting  
Marketing & Advertising  
Photography  
Team Leading  
Creative Concepts

(815)441-1271

DanielleTruckenmiller.com

Danielle.Truckenmiller@gmail.com

# Danielle Truckenmiller

## VISUAL STORYTELLER

### EMPLOYMENT HISTORY

#### BRAND AMBASSADOR & PHOTOGRAPHER

Christian Life Center | Tinley Park, IL | Mar 2016 - Sep 2017 | Full-Time

Photographer of events & internal creative elements | create & maintain branding strategy & guidelines | create print and web advertising materials, including but not limited to: brochures, social media graphics & video, business cards, postcards, invitations, booklets, banners etc. | create and maintain relationships with outside vendors | maintain file archive

#### GRAPHIC & LAYOUT DESIGNER

Family Time Magazine | Frankfort, IL | Jan 2016 - Mar 2016 | Freelance

Layout and design monthly magazines before print deadlines were due | maintain and create outside relationships with third party printers | create advertising materials such as billboard design, flyers, postcards etc. | create web graphics for email, website, and social media

#### GRAPHIC DESIGNER & IMAGE EDITING SPECIALIST

Rachel Allan | Burr Ridge, IL | Jun 2014 - May 2015 | Full-Time

Content creator and overseer of print and web advertising | extensively edit over 5,000 photos or more weekly | layout coordinator | catalog designer

#### GRAPHIC DESIGNER & PHOTOGRAPHER

Palos Heights Park & Recreation | Palos Heights, IL  
Jun 2013 - May 2014 | Internship

Create and market web and print advertising: including but not limited to brochures, business cards, flyers, web design strategy, postcards, booklets etc. | strategize, schedule and create content for social media | photograph events and create creative photography content for advertising purposes